During the 2012-2013 academic year the Latino Cultural Center (LCC) collected data of its public programs and services to document its impact on campus and neighboring communities. LCC staff collected all the data and wrote this report. Our intention is to assess our programs and services every 3 years. Our first assessment was done in the summer of 2012 with data from the 2011-2012 academic year. The next assessment will be completed during the summer of 2015, using the data collected from the 2012-2013, 2013-2014, and 2014-2015 academic years.

Our vision and mission
At the Latino Cultural Center our vision is a world in which the distribution of resources is equitable and Latinos, Latin Americans and all other members of the world are healthy and secure. Our mission therefore is to ensure that Latino/a students have a positive self-defined identity and practical tools for accomplishing our vision. To accomplish our vision and mission the Latino Cultural Center identifies, creates, and promotes opportunities to:

- Help students, faculty/staff, community members and local communities deepen their understanding of Latino cultures, issues, and assets;
- Support the academic and professional growth of students in the areas of leadership development, civic engagement, cultural and environmental sustainability, and intercultural skills development;
- Support faculty scholarship and their engagement with students and communities; and
- Harness community knowledge and assets to build coalitions for positive social change.

Our programs and events
The Latino Cultural Center advances its mission through programs and events that include: cultural and artistic expressions; intercultural and civic dialogues; scholarly, student and community presentations; and educational workshops. The Center provides services to students on campus; builds student leadership; and supports student advocacy efforts, coalition building, and research to improve the lives of Latinos and local communities.

LCC’s 2012-2013 public programming included: Zona Abierta series, Civic Cinema series, Noche de Poetas series, Telling Our Stories initiative, and Special Events. During the 2012-2013 academic year LCC held a total of 49 public events which included:

- 13 Zona Abierta events
- 11 Civic Cinema events
- 6 Noche de Poetas events
- 4 Telling Our Stories events
- 15 Special Events

A complete listing of LCC’s public events for 2012-2013 and a description of each of the four programs has been included at the end of this report.
Our guiding framework

Three principles provide a framework that guides the work of the Latino Cultural Center:

- Personal and group identity is always in flux and shaped by social circumstances through interactions among the diverse members of a community, and between those members and outsiders;
- Culturally-specific museums and cultural centers have the potential to shape personal and community identity in meaningful ways when they help their members to draw on their cultural heritage to address contemporary issues; and
- Intercultural skills are required to thrive in the 21st century.

Internship Program

The Latino Cultural Center established an internship program to support the students’ academic, professional, and personal growth. During the 2012-2013 academic year, the LCC welcomed fifteen undergraduate interns. The LCC has two kind of internships that students can apply for; UIC student leader organization internship and UIC student internship. The UIC student leader organization internship was established to help expand the capacity of Latino/a student organizations and deepen their engagement with the Center. Both kind of students are recommended from various department units on campus; during this academic year the College of Liberal Arts, Department of Communication, Department of Psychology, Honors College, Latin American and Latino Studies Program, Latin American Recruitment and Educational Services Program, and the School of Art and Design recommended students for the internship. Students also responded to campus-wide opportunity announcements publicized via campus mass-mail and LCC’s listserv.

Internship recipients were diverse, both in terms of ethnic background and areas of academic interest. Interns were assigned a specific project intended to build upon their academic and professional skills and to expand their intercultural capacity. Additionally, they were expected to contribute to the day-to-day operations of LCC which included set-up and clean-up of public events, event promotion and marketing, and other tasks as assigned by LCC staff.

Intern projects during the course of the academic year included:

- Assessing the needs of Latino student organizations and their engagement with LCC.
- Database and evaluation analysis
- Developing a mural guide used for arts based civic dialog
- Heritage Garden Project
- Identifying Chicago Public School collaborations
- Social Media
- Telling Our Stories initiative

Campus Support

Through its facilities, programming, and network LCC provides valuable support for UIC’s students, student organizations, faculty, staff, campus departments, and units. LCC’s gallery provides a unique, welcoming, and thought-provoking space on campus and departments, units, and student organizations alike regularly reserve the space for their meetings and events. The mural in the gallery is used regularly by LCC staff to help visitors make connections between the past, present and future and think critically about their role as agents of change. LCC partnered with 12 UIC academic departments to present 17 public programs. A Latin American and Latino Studies 286 class was taught in the gallery during the Fall 2012 semester and during the Spring 2013 semester, an Honors College 201 seminar was also taught.
Through its programming, LCC brought campus departments together to collaborate with student and community organizations during the planning and presenting of public events. Eight UIC faculties and one outside faculty presented their work and/or facilitated LCC events. And, LCC supported the capacity of UIC student organizations and interns by expanding their academic, professional, intercultural, and leadership skills. Student leaders were included in partnerships in 6 of the LCC’s public events. Seventeen student organizations were able to co-sponsor 21 of the LCC’s public events. As participants in these events, student leaders expanded their knowledge about local, national, and international community issues and assets and built their public speaking, organizational, and intercultural skills through collaboration with students of diverse backgrounds. LCC also supports students on an individual basis by providing quiet study areas and a computer lab for students.

**Connecting Campus and Community**

Through programs, LCC collaborated with various community organizations during the 2012-2013 academic year: Casa Michoacán, Chicago Cultural Alliance, Chicago Wilderness, Chinese-American Museum of Chicago, Coming Out of the Shadows, INSIDE OUT Project, Contratiempo, DANK-HAUS German American Cultural Center, DePaul University, Institute of Puerto Rican Arts & Culture, International Latino Cultural Center of Chicago, La Casa, National Museum of Mexican Art, National Public Housing Museum, and The Field Museum’s ECCO. These partnerships offered opportunities for greater community involvement and coordination efforts to do joint promotions and share financial resources. They also increased community awareness of the university as a vital asset that families can consider for their youth higher education and that organizations can draw upon for community research and action.

**Data Collecting**

In order to obtain data on visitation throughout the 2012-2013 academic year, sign-in sheets were employed to determine visits to the LCC’s gallery space and attendance sheets were requested from departments and organizations that had reserved space at LCC. However, LCC staff observed that visitor sign-in tended to be low, especially in open study areas such as the gallery which is frequented by students and members of the general public, but not proctored for portions of the day by LCC staff due to staffing limitations and arrangement of office space. Therefore, daily estimates were also indicated by LCC staff on sign-in sheets in order to more accurately represent LCC’s visitation numbers on a daily basis. Actual and estimated numbers are indicated on the data tables below. At program events, a member of LCC’s staff completed a manual head-count of the attendees in the audience.

In addition to manually accounting for the number of visitors to LCC, feedback was solicited via three separate survey forms. **593** total feedback surveys were collected during the 2012-2013 academic year. This includes:

- **563** Public Event Feedback Surveys (20% response rate)
- **15** Internship Exit Surveys (94% response rate)
- **15** Annual Assessment Surveys (28.3% response rate) for student leaders/faculty/staff, and community members

The goal of collecting this data was to clarify event audience demographic/marketing information, to gauge the LCC’s impact, to aid in the identification of specific audience needs, and to gather feedback regarding areas for LCC improvement. Individuals that were solicited for their feedback included program attendees, LCC interns, student leaders, members of the University’s faculty and staff, members of the LCC’s Ambassador’s Group, and members of community organizations that the LCC worked with during the 2012-2013 academic year. The surveys contained
a combination of closed and open ended questions, and were targeted according to audience (event attendee, interns, faculty/staff, etc...)

1 The Ambassador Group was established in the fall of 2011 to provide engaged support for the work and growth of the Latino Cultural Center. The Ambassadors represent a diverse group of UIC students, alumni, faculty, staff, and community members.

**Results**

**Visitation**

Visitors to LCC came through the doors for a wide variety of reasons including attendance at public events and meetings, to visit the gallery, to use the computer lab and study areas, or to attend one of several classes that met regularly in the space.

LCC’s gallery space is unique in that it can be reserved, and is one of only two spaces available on the UIC campus that can be reserved free-of-charge. Therefore, the space is employed frequently as a meeting and/or event space by individual faculty, staff, student organizations, campus departments, and community organizations.

**Visitation Totals:**

12,459 total 2012-2013 visits to LCC were recorded which includes:

- **2,807** attendees at public events (23%)
- **2,679** gallery space visits (21%)
- **1,567** computer lab visits (13%)
- **5,281** guests hosted for meetings/events via space reservations (42%)
- **125** Additional visits via events held at community partner locations (1%)
Comparing Academic Years

Visitation Breakdown: Fall 2012

<table>
<thead>
<tr>
<th>Zona Abierta (9 events)</th>
<th>Civic Cinema (8 events)</th>
<th>Noche de Poetas (3 events)</th>
<th>Telling Our Stories (3 events)</th>
<th>Special Events (5 events)</th>
</tr>
</thead>
<tbody>
<tr>
<td>F/S: 46</td>
<td>F/S: 40</td>
<td>F/S: 17</td>
<td>F/S: 19</td>
<td>F/S: 47</td>
</tr>
<tr>
<td>C/A: 54</td>
<td>C/A: 29</td>
<td>C/A: 42</td>
<td>C/A: 62</td>
<td>C/A: 37</td>
</tr>
<tr>
<td>Total: 399</td>
<td>Total: 327</td>
<td>Total: 264</td>
<td>Total: 221</td>
<td>Total: 427</td>
</tr>
</tbody>
</table>

Total: 1,638 participants

Gallery Space Visitations to LCC

Computer Lab Visitations
Undergraduates: 414  
Graduates: 26  
Faculty/Staff: 35  
Community/Alumni: 95

898 estimated repeated visitations from students 
for class meetings

Estimate for visitors who did not sign in: 220  
1468 x 15%=

| Total Actual: 1,468/ Estimate: 1,688 |

Undergraduates: 400  
Graduates: 8  
*Computer lab was being remodeled. It was closed for 4 weeks.

Estimate for visitors who did not sign in: 61  
408 x 15%=

| Total Actual: 408/ Estimate: 469 |

Guests hosted in the gallery for meetings/events being held by other organizations

<table>
<thead>
<tr>
<th>Undergraduates: 1559</th>
<th>Graduates: 56</th>
<th>Faculty/Staff: 77</th>
<th>Community/Alumni: 437</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPS (community): 355</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total: 2,129</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Grand Total Fall 2012 Visitations to LCC: 5,924

Visitation Breakdown: Spring 2013

<table>
<thead>
<tr>
<th>Attendance- LCC Public Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zona Abierta (4 events)</td>
</tr>
<tr>
<td>G: 9</td>
</tr>
<tr>
<td>F/S: 29</td>
</tr>
<tr>
<td>C/A: 15</td>
</tr>
<tr>
<td>Total: 287</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Total: 1,169 participants</td>
</tr>
</tbody>
</table>

Gallery Space Visitations to LCC | Computer Lab Visitations
Undergraduates: 399
Graduates: 18
Faculty/Staff: 43
Community/Alumni: 132

270 estimated repeated visitations from students for class meetings
Estimate for visitors who did not sign in:
862 x 15% = 129

Total Actual: 862 / Estimate: 991

Undergraduates: 946
Graduates: 9

Estimate for visitors who did not sign in:
955 x 15% = 143

Note: Computer Lab usage increased due to construction on Lecture Center B1 entrance. Students used our entrance frequently thus finding out about the computer lab.

Total Actual: 946 / Estimate: 1,098

Guests hosted in the gallery for meetings/events being held by other organizations

Undergraduates: 1,638
Graduates: 234
Faculty/Staff: 389
Community/Alumni: 931

CPS (community): 252
Total: 3,192

Grand Total Spring 2013 Visitations to LCC: 6,450

CPS Visitations

Rafael Cintrón Ortiz Latino Cultural Center Engagement with Chicago Public Schools
Fall 2012 - Spring 2013

<table>
<thead>
<tr>
<th>Date</th>
<th>Presentation/Program</th>
<th>LCC, Student Orgs, Other units/depts</th>
<th>High School</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/1</td>
<td>Tour</td>
<td>**LARES</td>
<td>Little Village High School</td>
<td>44</td>
</tr>
<tr>
<td>10/12</td>
<td>Tour</td>
<td>**LARES</td>
<td></td>
<td>40</td>
</tr>
<tr>
<td>10/29</td>
<td>Dia de los Muertos</td>
<td>*LCC</td>
<td>Rudy Lozano Leadership Academy</td>
<td>31</td>
</tr>
<tr>
<td>10/31</td>
<td>Tour</td>
<td>**LARES</td>
<td>Various HS with ASPIRA program</td>
<td>100</td>
</tr>
<tr>
<td>11/14</td>
<td>Tour</td>
<td>**LARES</td>
<td>Little Village High School</td>
<td>40</td>
</tr>
<tr>
<td>11/15</td>
<td>Tour</td>
<td>**ASPIRA</td>
<td>Various HS students</td>
<td>40</td>
</tr>
</tbody>
</table>
Chicagoland school visits

<table>
<thead>
<tr>
<th>Date</th>
<th>Presentation/Program</th>
<th>LCC, Student Orgs, Other units/depts</th>
<th>High School</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/15</td>
<td>Zona Abierta</td>
<td>*LCC</td>
<td>Various South Chicago schools</td>
<td>25</td>
</tr>
<tr>
<td>11/19</td>
<td>Tour</td>
<td>**LARES</td>
<td></td>
<td>35</td>
</tr>
<tr>
<td>2/7</td>
<td>Tour</td>
<td>**Gear Up Chicago</td>
<td>Ella Flagg Young Elementary</td>
<td>48</td>
</tr>
<tr>
<td>2/12</td>
<td>Tour</td>
<td>**La Unidad Latina</td>
<td>Various South Chicago schools</td>
<td>13</td>
</tr>
<tr>
<td>2/27</td>
<td>Tour</td>
<td>**LARES</td>
<td>Kelly High School</td>
<td>36</td>
</tr>
<tr>
<td>4/16</td>
<td>UIC Latino Film Festival</td>
<td>*LCC</td>
<td>Kelly High School</td>
<td>35</td>
</tr>
<tr>
<td>4/19</td>
<td>Tour</td>
<td>**LARES</td>
<td>Thurgood Marshall Middle School</td>
<td>105</td>
</tr>
<tr>
<td>4/24</td>
<td>Tour</td>
<td>*LCC</td>
<td>Thurgood Marshall Middle School</td>
<td>15</td>
</tr>
</tbody>
</table>

**78 Total

* LCC direct engagement with CPS students through our public programs, which they participated in.
**LCC indirect engagement with CPS students through other UIC units/departments and student orgs that brought students to our space and introduced LCC as a vital resource on campus.

Feedback Analysis

Public Programming Impact

Feedback surveys asked respondents to rate the quality of their experiences at public events. Responses are as follows:

Zona Abierta (n= 221):

<table>
<thead>
<tr>
<th>Question</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Question</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
<td>----</td>
<td>----</td>
<td>----</td>
<td>----</td>
</tr>
<tr>
<td>Overall, did the event meet your expectations?</td>
<td>202</td>
<td>35</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Did this event expand your awareness and understanding about the topic we presented?</td>
<td>194</td>
<td>35</td>
<td>8</td>
<td>0</td>
</tr>
<tr>
<td>Would you recommend Latino Cultural Center events to a friend?</td>
<td>208</td>
<td>28</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

*Civic Cinema (n=237):*

A score of 4 tells us that you thought we did a great job. A score of 1 tells us you really didn’t think we did all that well.

<table>
<thead>
<tr>
<th>Question</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall, did the event meet your expectations?</td>
<td>53</td>
<td>12</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Did this event expand your awareness and understanding about the topic we presented?</td>
<td>43</td>
<td>20</td>
<td>5</td>
<td>0</td>
</tr>
</tbody>
</table>

*Noche de Poetas (n=68):*
Would you recommend Latino Cultural Center events to a friend?  

<table>
<thead>
<tr>
<th>Question</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall, did the event meet your expectations?</td>
<td>7</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Did this event expand your awareness and understanding about the topic we presented?</td>
<td>8</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Would you recommend Latino Cultural Center events to a friend?</td>
<td>9</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Telling Our Stories (n=9):

A score of 4 tells us that you thought we did a great job. A score of 1 tells us you really didn’t think we did all that well.

Open-ended survey responses collected with the question, “What stuck out in your mind as **something valuable to know from** today’s event?” are overwhelmingly positive and indicate that individuals attending LCC programs and events achieve a deeper understanding of Latino cultures, issues, and assets. Respondents regularly articulated that they learned something new as a result of attending an event, or that they were able to self-reflect/reframe their own personal experiences as a result of something new they learned.

Excerpted comments from the feedback surveys are indicated in the table below:
<table>
<thead>
<tr>
<th>Program Code</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>CC – 2</td>
<td>Something valuable that I would take from this video is how strongly people are fighting for their neighborhoods no matter what people were saying or trying to do.</td>
</tr>
<tr>
<td>CC – 3</td>
<td>I loved the panelist’s conversation; they gave a lot of information about their centers and the work they do. About the movie, I really liked the message: “a month of awareness is not enough, yet it is empowering time for these communities.”</td>
</tr>
<tr>
<td>CC – 4</td>
<td>Gaining knowledge about unfair sweatshops for workers and how we as students can change through our bookstore.</td>
</tr>
<tr>
<td>CC – 10</td>
<td>It presented a different point of view towards midwives, a more positive view and it shed light on an issue that is seen as something more from the past.</td>
</tr>
<tr>
<td>NP – 3</td>
<td>People with disabilities have so much to teach us.</td>
</tr>
<tr>
<td>NP – 5</td>
<td>It’s good to know that Noche de Poetas ponders a safe space and fosters creative expression for all.</td>
</tr>
<tr>
<td>NP – 6</td>
<td>The variety of small movements going on around the city of Chicago that have some sort of connection w/U.I.C.</td>
</tr>
<tr>
<td>TS – 1</td>
<td>How similar the different levels of pathway to citizenship is to marriage equality; having to educate others on misinformation.</td>
</tr>
<tr>
<td>ZA – 1</td>
<td>There is a bigger Latino presence in the art community.</td>
</tr>
<tr>
<td>ZA – 3</td>
<td>The use of sound in political discourse.</td>
</tr>
<tr>
<td>ZA – 6</td>
<td>Solidarity in Mexico draws for incredible personal strength despite hardship to combat state repression.</td>
</tr>
<tr>
<td>ZA – 7</td>
<td>That we must become involved/ donate and aware, we must push for a federal law-Dream Act.</td>
</tr>
<tr>
<td>ZA – 8</td>
<td>Labels are important in the political world however, it only matters how you identify yourself.</td>
</tr>
<tr>
<td>ZA – 10</td>
<td>The counseling process and struggles faced by undocumented people.</td>
</tr>
<tr>
<td>ZA – 12</td>
<td>I found out who Albizu Campos is. I was given an opportunity to expand knowledge on a different culture and history.</td>
</tr>
</tbody>
</table>

**Demographic Information**
Program attendees were asked to indicate their ethnic background via an open-ended response question. The responses indicate that LCC attracts an ethnically diverse audience for its public programs.

**Event Marketing**

Event attendees were asked to indicate on the feedback surveys, via a closed-ended question, how they learned about the LCC event they attended. Responses indicate that direct marketing via email or indirect marketing (i.e. a friend’s invitation) remains the primary manner that individuals learn about LCC events and programming. Interestingly, social media marketing such as Twitter and Facebook are not indicated as major sources of exposure for event promotion.
Impact upon Interns

Exit surveys conducted with LCC’s 2012-2013 interns indicate that individuals found the experience valuable and they acquired skills that will translate into their professional futures. 100% of the responding interns indicated they believe they will be able to apply the skills they learned while at LCC to their educational and professional plans. On the exit surveys, interns indicated the following regarding skills acquired while interning at LCC:

<table>
<thead>
<tr>
<th>Question: What are some of the skills that you learned in this internship?</th>
</tr>
</thead>
<tbody>
<tr>
<td>It was good practice in terms of working with a group of people. In as well it was also provided me the opportunity to outreach and network with other organizations. Attempting to figure out ways to engage other organizations into what we were doing was a beneficial challenge. I also have developed more skills in the development of programing and promotion by seeing the way the LCC does it. I also learned a few computer skills.</td>
</tr>
<tr>
<td>Some skills that I have learned during my internship are the use of Excel, the use of office technology, and I have also improved my speaking skills</td>
</tr>
<tr>
<td>I learned skills that are applicable in an office environment and I improved my public speaking skills when addressing and having to meet with leaders of other student organizations</td>
</tr>
<tr>
<td>Some skills that I learned from this internship were, entering data onto an excel database and helped me with my interpersonal skills by working tougher as a team in order to help the LCC run their center. This internship also helped me target my shyness and allowed me to be able to speak more efficiently in front of big groups.</td>
</tr>
<tr>
<td>I definitely learned more about editing videos, and I was able to push myself in that area. It was helpful to know an event is organized and to work with people to make an event happen, it prepared me to be more organized</td>
</tr>
<tr>
<td>Taking great quality pictures, getting use to emailing people every day, using Google docs, Microsoft, excel spread sheets. I improved a lot on my time management, organizing, creativeness, and leadership skills. I also go to put my public speaking skills to the test.</td>
</tr>
<tr>
<td>I have definitely improved my skills on video editing and Microsoft Publisher. I have also acquired teaching and organizational skills.</td>
</tr>
<tr>
<td>The skills I acquired during the internship were how to properly organize data, the importance of record keeping, as well as what the process of planning and executing an event takes.</td>
</tr>
<tr>
<td>The importance of civic dialogue and assets. I learned how to handle different situations in different ways, thinking out of the ordinary and taking something negative and applying it to something positive. One example was the poster that was vandalized. Instead of ignoring it or just reporting it, the center decided to use it as a motivational push for people to get together and become allies for the undocumented community. It was awesome! Another example was the peaceful gathering by BSB as a response to the vandalized photographs. I got a general sense of what a cultural center does and can do. It reminded me to keep an open mind about people’s ignorance and that even in a college, ignorance of others identities can occur.</td>
</tr>
<tr>
<td>I learned a lot more about gardens and how common they are in Urban areas but not common enough. Also attending a few of the cultural events helped me understand and appreciate the Latino culture even more and the richness of the many ethnicities that it incorporates.</td>
</tr>
<tr>
<td>Understanding the steps of the promotional process of the LCC events</td>
</tr>
<tr>
<td>Communication, I learned that I need to be more assertive when dealing with others.</td>
</tr>
</tbody>
</table>
I learned what it means to have organizational skills and how important they are to execute a plan. I also learned a bit of creative skills by making recommendations that would make for a better internship experience.

Interns were additionally given a follow-up question via email to respond to in order to assess whether or not their LCC internship helped them in their academic, professional and/or personal life. Four responses were received. Replies included:

**Question: How do you think your LCC experience will help you in your academic, professional and personal life?**

“Working in teams and having to outreach to people will always be necessary both within the classroom and in jobs. In the organizational community work I do, I am always looking for ways to improve my outreach and networking skills as well. I also had to practice time management, which is important for any class or job.” – Yaxal Sobrevilla

“I would personally like to work in a cultural center or something similar to it in the future so I believe this was a great experience and introduction. As a Latino Studies major, I believe this experience complemented it every well. I have the educational and now I can apply it to my experience here. As previously mentioned, the Latino Cultural Center has reminded me of the everlasting ignorance of the issues of diversity and fascism, and how we can take something like that and apply it to something motivating and progressive. This is something I can use in life in general.” - Yesenia Bolanos

“I want to be a police officer and having more knowledge about gardens and how they can often time improve relations in a community is important to me. I might have an issue one day in a community that I patrol and I could mention/get involved in a garden thus increasing my community relations and awareness. Also being more aware of the vast Latino cultures help me know more about different types of people which is also important in law enforcement as there is a daily contact with many ethnically diverse individuals.” – Maciej Mirkiwicz

“Organizational skills are needed to plan and execute a task. This will help me with any future tasks that involve a certain process to be followed. Most importantly, I learned the definition of true leadership, being selfless, model citizen & encouraging others to strive for positive change.”

– Jose Prado
Support of Students and Student Organizations

Survey responses from student leaders indicate students, in general, view LCC as a welcoming campus space. As previously mentioned, a large number of student organizations reserve the space at LCC for their regular meetings and events, as well as participate in programs, and attend events at LCC.

Several students indicated that their experiences at LCC could be improved with posting a gallery schedule on the door. Students stated on their evaluation that many times they would have liked to use the gallery to study but the door was closed. They were unsure if the door was closed or if there was a meeting/event occurring at that time. Several respondents also said that they appreciated the food provided during events and especially during finals week.

<table>
<thead>
<tr>
<th>Question: Can you please tell us how you (and/or your students) benefited from your engagement with LCC?</th>
</tr>
</thead>
<tbody>
<tr>
<td>It's been a tremendous resource for me, personally, because of the great events I'm able to participate in. Also, I was happy that I was able to host the mini-conferences on Food Justice with Professor Rose Brewer.</td>
</tr>
<tr>
<td>Being interconnected w/the Center by Networking, support, building relationships.</td>
</tr>
<tr>
<td>Expanding my own knowledge of culture as well as benefiting from a quiet area in which I could study</td>
</tr>
<tr>
<td>Resources, informative events, (finals) study area.</td>
</tr>
<tr>
<td>My organization has been involved with the Center by cosponsoring event when available, and has held fundraisers as well as educational programs. We have benefited from using the space for our programs and study area.</td>
</tr>
<tr>
<td>The events helped me be informed with issues that affect our community</td>
</tr>
<tr>
<td>It's a very cozy environment where people can study and get homework done. There are also a lot of events that are fun to participate.</td>
</tr>
<tr>
<td>Becoming of issues both on and off campus and how we can help or be more involved</td>
</tr>
<tr>
<td>FREE FOOD! Learn new things from different events</td>
</tr>
<tr>
<td>My involvement with the Center has helped me gain more knowledge on my culture and be aware of social issues. As well as provided me with a great area to use for homework.</td>
</tr>
</tbody>
</table>
Support of Faculty/Staff

Responses from faculty/staff and department administrators were overall positive and indicate that engagements with LCC occurred through a variety of channels: faculty/staff may be engaged as presenters, as co-sponsors, or as event attendees. LCC programming provides important instructional support for faculty looking for ways to enrich their classes, and the gallery space itself is an important resource for campus departments and organizations. Dr. Cabrera taught LALS 286 *Latino/as Shaping Identity, Citizenship, and What it Means to be American* in the LCC Gallery during the fall 2012 semester. Also, during the spring 2013 semester Dr. Cabrera along with Dr. Baptista, Director of the African-American Cultural Center, taught HON 201 *Common Concerns, Different Responses: A Framework for Explaining Diversity*.

Percentage of respondents:

- 87% of respondents recommend their students attend events at LCC
- 20% of respondents work for a unit/department that has held meetings at LCC
- 33% of respondents indicated they have advised students to seek internships with LCC

Suggestions for improvement mainly involved suggestions for improving marketing and also several requests for new/improved AV equipment like for example the sound system.

Participants quotes:

<table>
<thead>
<tr>
<th>Question: Can you please tell us how you (and/or your students) benefited from your engagement with LCC?</th>
</tr>
</thead>
<tbody>
<tr>
<td>“The LCC is a wonderful, inviting space in which to hold an event. Not only is it visually appealing, but the staff is very professional, highly organized and completely reliable. A pleasure to work with. In addition, the LCC has stronger connections with student groups than our unit does, since we primarily serve faculty. As a result, they are able to attract students to events we hold in their space, or which we plan together.” – Michelle Boyd, Faculty, IRRP</td>
</tr>
<tr>
<td>“It is beneficial and important to me to continue my support and work with LCC. The Latino culture can be taught on many levels and the center demonstrates and delivers this very well. By being Co-Chair for CCSL we have been able to support events which incorporates education, health and research which is extremely important.” – P. Melissa Hernandez, Staff, College of Nursing/CCSL</td>
</tr>
</tbody>
</table>
Appendix

List of Events during the 2012-2013 Academic Year

**Zona Abierta** series highlights the intersection of arts, humanities, science, culture and civic life with presentations by local, national and international artists, scholars and community leaders about pressing social issues affecting the lives of Latinos and Latin Americans while making connections to other communities.

*Art and Community: Wherever We Are.* September 5th, 2012.
Guest speakers: Maestro Antonio Martorell from Puerto Rico and Maestro Hector Duarte from the Pilsen community.
**Partners:** Latin American and Latino Studies Program and the Institute of Puerto Rican Arts & Culture.
**Community Engagement:** Event held at the Institute of Puerto Rican Arts & Culture.
**Co-sponsors:** The Chancellor’s Committee on the Status of Latinos, UIC Campus Housing, and the Honors College.

**Guest speaker:** Maestro Antonio Martorell from Puerto Rico.
**Partners:** Latin American and Latino Studies Program and the Institute of Puerto Rican Arts & Culture.
**Community Engagement:** Event held at the Institute of Puerto Rican Arts & Culture.
**Co-sponsors:** The Chancellor’s Committee on the Status of Latinos, UIC Campus Housing, and the Honors College.

*Liminal soundscapes, Political Frequencies: A Conversation with Sound and Visual Artist Luz Maria Sanchez.*
September 13th, 2012.
**Guest speaker:** Luz Maria Sanchez.
**Moderator:** Alejandro Madrid
**Partner:** Latin American and Latino Studies Program.

**Panelists:**
Rebecca Reynolds, Chicago Votes
Oscar Chacon, NALACC
Claudia Cortez, ICIRR & Mujeres Latinas en Acción
Atanacio “Nacho” Gonzalez, Community Development Consultant
Alma Zamudio, UIC student & LVEJO
**Moderator:** Juanita Irizarry, Chicago Community Trust
**Co-Sponsors:** The UIC Honors College, LALS Program, LARES, Social Justice Initiative, and student organizations Lambda Theta Alpha, and Omega Delta Phi.

*Maya Apocalypse 2012: Myth or Reality?* October 18th, 2012.
**Guest speakers:** Virginia Miller, Department of Art History and Joel Palka, Department of Anthropology, and Latin American and Latino Studies Program.
**Co-sponsors:** The UIC Honors College, Department of Anthropology, Latin American and Latino Studies Program, and student organization Mexican Students de Aztlan.

*“we Overcame torture” Lessons from the fight against sexual violence and State repression in Mexico.* October 24th, 2012
**Guest speaker:** Italia Méndez of the Campaign against Political Repression and Sexual Torture.
**Co-Sponsor:** UIC Women’s Leadership and Resource Center
Guest speaker: Tanya Cabrera, Associate Director of Minority Outreach & Undocumented Student Liaison for the Vice Provost of Student Access Success and Diversity Initiatives at IIT.
Partner: Chancellor’s Committee on the Status of Latinos.

From the Hood to Sierra Club. November 15th, 2012.
Guest speaker: Juan Martinez, National Geographic Explorer and Sierra Club Board of Directors member.
Partner: Chicago Wilderness.
Co-sponsors: The Trust of Public Land, the Field Museum’s ECCo, UIC Honors College, LALS, LARES, Office of Sustainability, Social Justice Initiative, and student organizations Sigma Lambda Gamma and O.W.L.S in C.U.S.

What am I, Latino or Hispanic? November 28th, 2012.
Panelists:
Atanacio “Nacho” Gonzales, Community Development Consultant
Jennifer Juarez, Latin American Recruitment and Educational Services (LARES)
Mario Lucero, Latin American and Latino Studies (LALS) graduate student
Moises Villada, Gender and Sexuality Center
Rosa Cabrera, Latino Cultural Center
Moderator: Lorena Garcia, Sociology
Partner: National Public Housing Museum.
Co-sponsors: UIC Latin American and Latino Studies Program, Ford Foundation, The Boeing Company, and student organization HACE.

UndocuLove. March 6th, 2013
Guest speaker: Ruth Gomberg-Muñoz, Assistant Professor of Anthropology at Loyola University Chicago.
Co-Sponsors: The UIC Honors College, Department of Anthropology, LALS Program, and student organizations Alpha Psi Lambda, Gamma Phi Omega, Lambda Upsilon Lambda, Mexican Students de Aztlan, O.W.L.S. in C.U.S., Sigma Lambda Beta, and Sigma Lambda Gamma.

Guest speaker: Patrisia Macias-Rojas, 2012 visiting scholar at the Institute for Research on Race & Public Policy
Partner: Institute for Research on Race and Public Policy.
Co-sponsor: The UIC Honors College, Latin American and Latino Studies Program, and student organizations Lambda Theta Phi and Lambda Upsilon Lambda.

In Her Own Voice: Rethinking Frida Kahlo’s Formative Years. April 4th, 2013.
Guest speaker: Gail Werblood, Art Historian.
Partner: Disability Resource Center.
Co-Sponsors: The UIC Latin American and Latino Studies Program and student organization Lambda Theta Alpha.

Guest speaker: Michael Torres, Documentary producer, director, and editor.
Partner: Institute of Puerto Rican Arts & Culture.

Civic Cinema series shows documentary films to engage different voices on campus and neighboring communities in dialogue about pressing social issues. Documentaries are identified to link to academic research on campus and community concerns and leaders that are addressing these issues. A dialogue facilitated by these scholars and community experts follows each documentary film.
**Climate Refugees.** September 12th, 2012.  
**Guest speaker:** Christopher Boyer, Latin American and Latino Studies Program.  
**Co-Sponsors:** The UIC Honors College, Latin American and Latino Studies Program, Office of Sustainability, and the Social Justice Initiative.

**Guest speaker:** Rhoda Rae Gutierrez, Educational Policy Studies and Ryan Lugalia-Hollon, Institute for Environmental Science and Policy.  
**Partners:** Institute for Research on Race and Public Policy and the Department of African American Studies.  
**U** The UIC Honors College, the Office of Sustainability, Social Justice Initiative, and student organizations O.W.L.S. in C.U.S. and Mexican Students de Aztlán.

**More Than a Month.** September 26th, 2012.  
**Guest speaker:** Directors of the CCUSC cultural centers  
**Partners:** Centers for Cultural Understanding and Social Change.  
**Co-Sponsors:** The UIC Social Justice Initiative, Honors College, Latin American and Latino Studies Program, and student organizations O.W.L.S. in C.U.S. and Alpha Delta Rho.

**Tejid@s Junto@s (Stitched Together) Workers, Students, and the movement for Alta Gracia.** October 3rd, 2012.  
**Guest speaker:** UIC student and Chicago Fair Trade youth organizer, Martin Macias.  
**Co-Sponsors:** The UIC Honors College, Latin American Recruitment and Educational Services, Office of Sustainability, Social Justice Initiative, and student organization Lambda Theta Alpha.

**Bananas!** November 7th, 2012.  
**Guest speaker:** UIC student and Chicago Fair Trade youth organizer, Martin Macias.  
**Co-Sponsors:** The UIC Honors College, Latin American and Latino Studies Program, Office of Sustainability, Social Justice Initiative, and student organization Lambda Theta Alpha.

**Two Spirits.** November 13th, 2012  
**Guest speakers:** Megan Carney, Gender & Sexuality Center and Jonathon MeDrano, Native American Support Program.  
**Partners:** Native American Support Program and the Gender & Sexuality Center.  
**Co-Sponsors:** The UIC Honors College and the Latin American and Latino Studies Program.

**THIRST.** November 14th, 2012.  
**Guest speaker:** Rachel Havrelock, Department of English and Program in Jewish Studies.  
**Co-Sponsors:** The UIC Honors College, Latin American and Latino Studies Program, Office of Sustainability, Social Justice Initiative, and student organization LABS.

**Unraveling a Disney Myth: The True Tale of Pocahontas.** November 27th, 2012.  
**Guest speaker:** Michael Goode, Department of History.  
**Co-Sponsors:** The UIC Latin American and Latino Studies Program and student organizations HACE and Mexican Students de Aztlán.

**Inocente.** March 12th, 2013.  
**Guest speakers:** Mario Lucero- LALS Graduate student and LCC graphic designer, Rigo Padilla- LALS Graduate student and IYJL leader, and Yaxal Sobrevilla- UIC student and IYJL leader.  
**Co-Sponsors:** The UIC Honors College, Latin American and Latino Studies Program, and student organizations Lambda Upsilon Lambda and Mexican Students de Aztlán.
Catching Babies. March 20th, 2013
Guest speaker: Dr. Sekile Nzinga-Johnson, Gender and Women's Studies.
Partner: African-American Cultural Center at UIC.
Co-Sponsors: The UIC Honors College, Latin American and Latino Studies Program, and student organization HOLA.

19 and a Day: The Life and Times of Jeff Abbey Maldonado, Jr. April 2nd, 2013.
Guest speaker: Elizabeth Maldonado, co-founder of the J-DEF Peace Project.
Co-Sponsors: The UIC Latin American and Latino Studies Program and student organizations FUEGO and La Unidad Latina, Lambda Upsilon Lambda.

Noche de Poetas brings together students and community members from diverse backgrounds to share and compare their life experiences through their own poetic words. Each event is organized around a theme and features a poet from a local community. This program is in partnership with three student organizations: MeSA (Mexican Students de Aztlan, UPRS (Union for Puerto Rican Students) and SJP (Students for Justice in Palestine).

Your Rhyme Your Vote! September 13th, 2012.
Featured poet: Xavier “Xavi” Luis Burgos
Partners: Mexican Students de Aztlan (MeSA), Union for Puerto Rican Students (UPRS), and Students for Justice in Palestine (SJP).

Spooky Rhythms of the Haunted Past October 11th, 2012
Featured poet: Louie Mendez
Partners: Mexican Students de Aztlan (MeSA), Students for the Advancement of Freedom, Equality and Human Rights (SAFEHR), Students for Justice in Palestine (SJP), and Union for Puerto Rican Students (UPRS).

Disability Poetics: Bodies, Language, and the Word November 8th, 2012
Featured Poet: Lynn Manning
Partners: Mexican Students de Aztlan (MeSA), Students for the Advancement of Freedom, Equality and Human Rights (SAFEHR), Students for Justice in Palestine (SJP), and Union for Puerto Rican Students (UPRS).

Heart Beats! February 14th, 2013
Featured poet: LaParish
Partners: Mexican Students de Aztlan (MeSA), Students for the Advancement of Freedom, Equality and Human Rights (SAFEHR), Students for Justice in Palestine (SJP), and Union for Puerto Rican Students (UPRS).

Breaking Barriers March 14th, 2013
Featured poet: Ziad Khateeb
Partners: Mexican Students de Aztlan (MeSA), Students for the Advancement of Freedom, Equality and Human Rights (SAFEHR), Students for Justice in Palestine (SJP), and Union for Puerto Rican Students (UPRS).

A Celebration of Community, Culture, and Resistance April 11th, 2013
Featured poet: Jessica Fuentes and special guest, musician Fernando "Fernandito" Ferrer
Partners: Mexican Students de Aztlan (MeSA), Students for the Advancement of Freedom, Equality and Human Rights (SAFEHR), Students for Justice in Palestine (SJP), and Union for Puerto Rican Students (UPRS).
**Telling Our Stories** is an initiative that collects “first voice” stories about universal concerns that Latinos and people around the world share. From personal stories we can help understand each other, learn about creative solutions to solve common problems, and connect our aspirations and actions for a sustainable world. Stories about specific concerns are being collected through our website and public programs using the following themes: Honoring the Dead, Love and Peace, Passing down Family Recipes, and Migration and Adaptation.

*I Define Myself: Undocumented and Unafraid.* September 11th, 2012

**Panelists:**
Abel Nuñez, Centro Romero
Agata Czyzewska and Carla Navoa, Immigrant Youth Justice League
Luis Gutierrez, Latinos Progresando.

**Moderator:** Amalia Pallares, Latin American and Latino Studies Program

**Co-Sponsors:** The UIC Honors College, the Social Justice Initiative, Latin American and Latino Studies, and the Latin American Recruitment and Educational Services.

**Dia de los Muertos - Day of the Dead- Communal Altar Installation.** October 29th, 2012

**Partners:** Centers for Cultural Understanding and Social Change and the Jane Addams Hull House.

**Co-Sponsors:** The Chancellor’s Committee on the Status of Latinos, Honors College, LALS Program, LARES, and student organizations Alpha Delta Rho, Mexican Students de Aztlan, and O.W.L.S. in C.U.S.

**Dia de los Muertos - Day of the Dead- Procession.** November 1st, 2012

**Partners:** Centers for Cultural Understanding and Social Change and the Jane Addams Hull House.

**Co-Sponsors:** The Chancellor’s Committee on the Status of Latinos, Honors College, LALS Program, LARES, and student organizations Alpha Delta Rho, Mexican Students de Aztlan, and O.W.L.S. in C.U.S.

**Messages of Love.** February 13th, 2013

**Co-Sponsors:** The student organization Organization of Women Looking for Sisterhood in Corazones Unidos Siempre (O.W.L.S. in C.U.S.).

**2012-2013 Special Events**

**Open House Fall 2012** August 29th and 30th, 2012

**Theater performance NANA by Samuel Beckett.** October 30th, 2012

**Performer:** Cristina Codina, DES~NUDOS.

**Co-Sponsors:** The UIC Department of Hispanic and Italian Studies and the Latin American and Latino Studies Program.

**Re-Thinking {soup}.** November 13th, 2012

**Guest speaker:** Carlos de Jesus, Assistant Principal at Dr. Pedro Albizu Campos High School

**Partners:** Jane Addams Hull-House Museum and the UIC College of Architecture & the Arts

**Conquer Your Public Speaking Nerves.** November 29th, 2012

**Guest speaker:** Cristina Codina, Hispanic and Italian Studies.

**Co-Sponsors:** The UIC Department of Hispanic and Italian Studies, Latin American and Latino Studies Program, and student organization HACE.

**Open House Spring 2013.** January 30th, 2013

**Civic Engagement and the Arts.** March 13th, 2013

**Presented By:** The Institute for Policy and Civic Engagement (IPCE).
Are you looking for off-campus housing? March 13th, 2013
Presented By: La Casa
Co-Sponsor: UIC Latino Cultural Center.

Climate Change Toolkit Workshop. March 21st, 2013
Presented by: Jennifer Lynn Hirsch, UIC Office of Sustainability
Co-Sponsors: The UIC Latino Cultural Center, the UIC African-American Cultural Center, and the UIC Office of Sustainability.

The Blue Apple Tree - 21st Annual UIC Latino Film Festival. April 16th, 2013
Partners: The International Latino Cultural Center of Chicago and the UIC Hispanic Center of Excellence.
Co-Sponsors: The UIC Honors College, LALS Program, and student organizations Delta Psi Alpha, Lambda Upsilon Lambda, Latino Association of Business Students, Omega Delta Phi, and Sigma Lambda Beta.

Heart of Sky, Heart of Earth - 21st Annual UIC Latino Film Festival. April 17th, 2013
Partners: The International Latino Cultural Center of Chicago and the UIC Hispanic Center of Excellence.
Co-Sponsors: The UIC Honors College, LALS Program, and student organizations Delta Psi Alpha, Lambda Upsilon Lambda, Latino Association of Business Students, Omega Delta Phi, and Sigma Lambda Beta.

My Mexican Shivah - 21st Annual UIC Latino Film Festival. April 18th, 2013
Partners: The International Latino Cultural Center of Chicago and the UIC Hispanic Center of Excellence.
Co-Sponsors: The UIC Honors College, LALS Program, and student organizations Delta Psi Alpha, Lambda Upsilon Lambda, Latino Association of Business Students, Omega Delta Phi, and Sigma Lambda Beta.

Presented by: UIC Office of the Chancellor
Co-Sponsor: Latino Cultural Center.

Rosa de Dos Aromas. April 25th, 2013
Performer: Laura Crotte and Claudia Rentería
Co-Sponsors: The UIC Latin American and Latino Studies Program and student organization O.W.L.S. in C.U.S.

Sentidos. April 30th, 2013
Guest speakers: Rafael Franco, Mary Hawley e Inca Rumold.
Partners: UIC Latin American and Latino Studies Program.
Co-Sponsors: DePaul and Contratiempo.
Latino Cultural Center Feedback Form

Initiative: Event Title
Month Date, Year

What follows is a series of questions designed to get a better understanding of how well today’s experience worked FOR YOU and what you gained from participating in this event.

A- Please circle the number below that best reflects the quality of the experience for you. A score of 4 tells us that you thought we did a great job. A score of 1 tells us you really didn’t think we did all that well.

1. Overall, did the event meet your expectations?

   FULLY MET  4  3  2  1  NOT MET

2. Did this event expand your awareness and understanding about the topic we presented?

   VERY MUCH  4  3  2  1  NOT AT ALL

3. Would you recommend Latino Cultural Center events to a friend?

   VERY MUCH  4  3  2  1  NOT AT ALL

B- Other comments

4. What stuck out in your mind as something valuable to know from today’s event?

   __________________________________________________________________________
   __________________________________________________________________________

5. How did you hear about this event? (circle all that apply)

   email  Facebook  Twitter  posters  LCC website  a friend  other(i.e.):_______________

6. Any suggestions on how to make the (Initiative) series better?

   __________________________________________________________________________
   __________________________________________________________________________

C- About yourself (circle one)

   UIC Undergrad  UIC Grad  other student  UIC faculty/ staff  Community Member/ Alumni

   Ethnic background(s) __________________________________________________________________________

   If you are not receiving email event announcements from us, would you like to share your email?
   (We do not share our email database) ____________________________________________________________

Please return this form at the end of the event. Thank You!
Annual Assessment Feedback Form

Fall 2012 - Spring 2013

Please submit by Friday, May 17, 2013 to Edith Tovar etovar4@uic.edu

Name: _______________________________________________________

Circle One: Faculty Staff Student Leader Community Member

Department/Name of Organization: __________________________________________

Date: __________________________

1. Please check all that apply:

____ Partnered with the UIC Latino Cultural Center for an event
____ Co-sponsored events with the UIC Latino Cultural Center
____ Attended various events presented by the UIC Latino Cultural Center
____ Recommended students to attend events
____ Member of the LCC Ambassador group
____ Held my class lectures at the UIC Latino Cultural Center
____ Advised students to obtain their internship at the UIC Latino Cultural Center
____ Presented at the UIC Latino Cultural Center
____ The department I work for has held events at the UIC Latino Cultural Center
____ My organization holds its weekly meetings at the UIC Latino Cultural Center
____ I use the gallery space as a study area
____ Other: If so, explain

2. Can you please tell us the benefits of your involvement with the Center?

3. Do you have any suggestions/recommendations to improve your involvement with the Center?
Latino Cultural Center (LCC) Student Intern Evaluation

Name: ________________________________________________________________

Internship project: __________________________________________________

1. What did you like best about your internship experience with LCC?

2. What are some of the skills that you acquired during this internship?

3. How do you think you can use these skills in your educational and professional plans?

4. What did you like least about your internship experience?

Additional comments:
Latino Cultural Center (LCC) Latino Student Organization Leader Internship Evaluation

Name: ________________________________________________________________

Name of Organization: _________________________________________________

Internship project: ____________________________________________________

1. What did you like best about your internship experience with LCC?

2. What are some of the skills that you learned in this internship?

3. How do you think you can use these skills in your educational and professional plans?

4. Describe how the leaders and members of your ORGANIZATION see this internship benefiting your ORGANIZATION and how have they supported you in this internship?

5. What did you like least about your internship experience?

Additional comments: